

The seal of the U.S. Department of State is a large, circular emblem in the background. It features a blue outer ring with the words "DEPARTMENT OF STATE" at the top and "UNITED STATES OF AMERICA" at the bottom in gold lettering. Inside the ring is a bald eagle with its wings spread, holding an olive branch in its right talon and arrows in its left. A shield with red and white stripes and a blue chief is on the eagle's chest. Above the eagle's head is a constellation of thirteen stars.

U.S. State Department Programs Supporting Language Learning

**Bureau of Educational and
Cultural Affairs**

September 2012



U.S. Department of State Bureau of Educational and Cultural Affairs (ECA)

Mission: to increase mutual understanding between the people of the U.S. and people in other countries through educational and cultural exchange.



ECA by the Numbers

- More than 160 countries
- Over 1 million people around the world
- Approximately 310,000 Fulbrighters since 1946
- More than 50 Nobel Laureates
- Over 350 current and former heads of state



ECA CRITICAL LANGUAGE P I P E L I N E

K-12
PROGRAM

NSLI-Youth

UNIVERSITY
PROGRAMS

Gilman Scholarship for Study Abroad
Critical Language Scholarship

GRADUATE
PROGRAMS

Fulbright Critical Language Enhancement Award
Fulbright Foreign Language Teaching Assistant

TEACHER
PROGRAMS

Intensive Summer Language Institutes
Teachers of Critical Languages Program



National Security Language Initiative for Youth (NSLI-Y)

- Promote critical language learning among American youth (ages 15-18)
- Equip youth to use their language skills to
 - advance international dialogue,
 - compete effectively in the global marketplace,
 - promote mutual understanding, and
 - contribute to a more peaceful world



NSLI-Y



Scholarships for American youth to study 7 critical languages in overseas programs:

Arabic, Chinese (Mandarin), Hindi, Korean,
Persian (Tajik), Russian, and Turkish

Summer (6 week) and Academic Year programs



NSLI-Y SNAPSHOT



NSLI-Y started in 2006 as part of larger NSLI initiative

2006 – summer institutes in Arabic & Chinese (46 participants)

Current – Programs in 7 languages and 2 durations; over 600 participants/year

2,500 NSLI-Y Alumni

Participants from all 50 States

ALUMNI of STARTALK programs – 7%



NSLI-Y Program Structure



- Overseas immersion experience
- Intensive language study
 - Summer programs (6 weeks) – 120 hours
 - Academic year programs – minimum 10 hours/week
- Cultural enrichment – activities & excursions
- Home-stays
- Programs implemented by American Councils for International Education and partners



Application now available for 2013-14 Program

- **Numbers:** 625 scholarships available for 2013-14
 - *525 Summer; 100 Academic Year*
- **Duration:**
 - Summer programs in all 7 NSLI-Y languages
 - Academic Year programs in all except Persian
- **Locations** may include
 - China, Egypt, India, Jordan, Korea, Morocco, Oman, Russia, Taiwan, Tajikistan, Turkey



Eligibility

- American citizen
- 15-18 years old at program start; gap year welcome
- All levels of proficiency; beginners welcome

Application Deadline: November 1, 2012

NSLIforYouth.org



NSLI-Y – OPI Results



- ACTFL OPI Testing – started in 2011
- Summer 2011 participants: (6 weeks)

Pre-Program: Nearly 50% of participants had little or no experience with the language

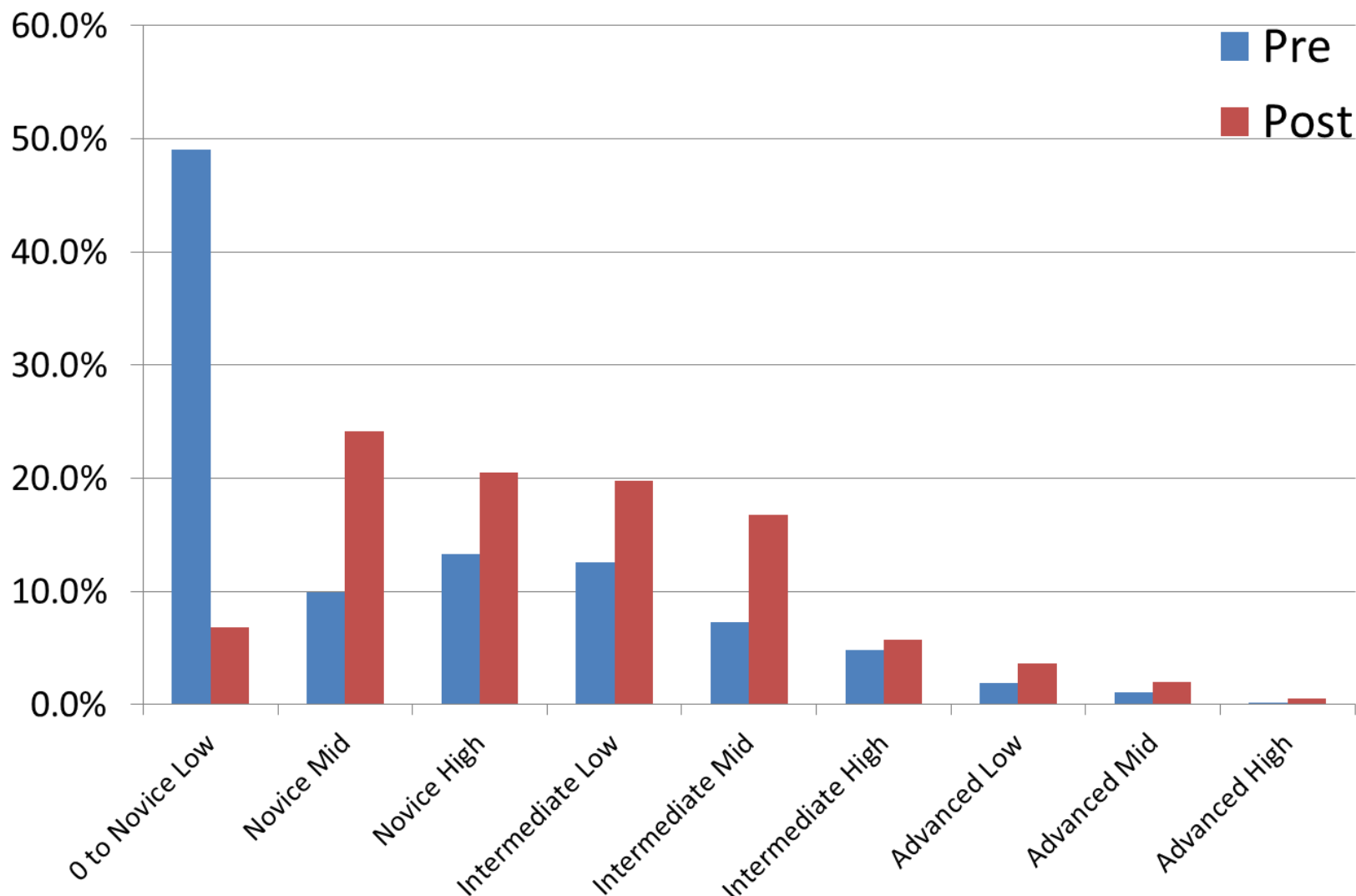
Post-Program:

48.5% tested Intermediate or Advanced

Participants improved on average one or two levels



NSLI-Y Summer 2011 OPI Results – All Languages



NSLI-Y – OPI Results

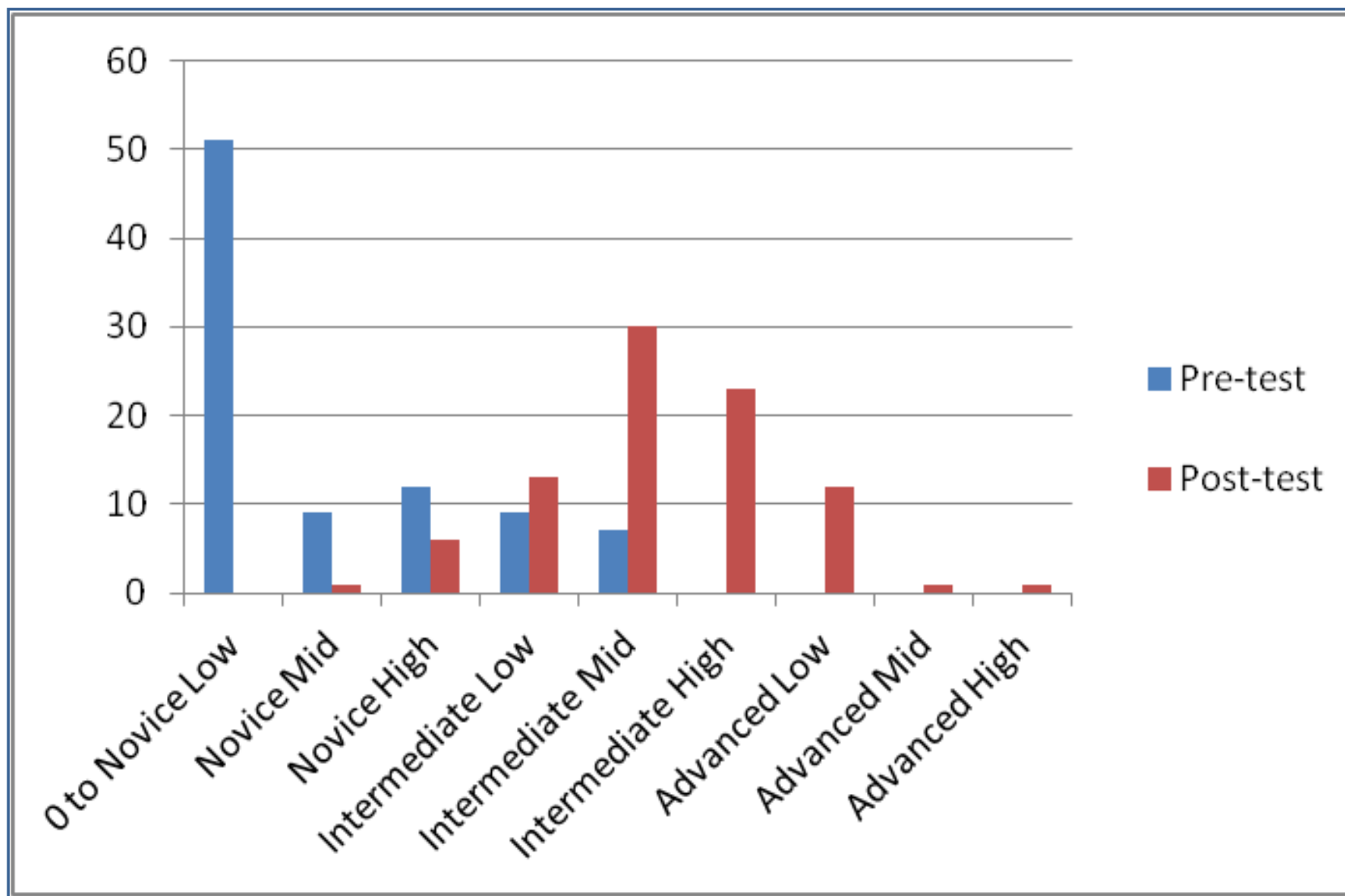


- Semester program – Fall 2011 and Spring 2012
Pre-program: 80% no knowledge or Novice
Post-program: 78% Intermediate; 5% Advanced
- Academic Year 2011-12:
Pre-Program: 82% no knowledge or Novice
Post-program: 75% Intermediate; 23% Advanced



NSLI-Y Semester & Academic Year 2011-12

All Languages, N=88



NSLI-Y Alumni Survey 2012



- 86% of respondents continued to study their NSLI-Y target language
 - self-study – 61%
 - language classes – 58%
 - volunteer work – 11%
 - living in country – 8%
- 14% participated in other government-sponsored programs including STARTALK, Gilman, Boren, CLS, Flagship (before or after NSLI-Y)



NSLI-Y Alumni Reflections



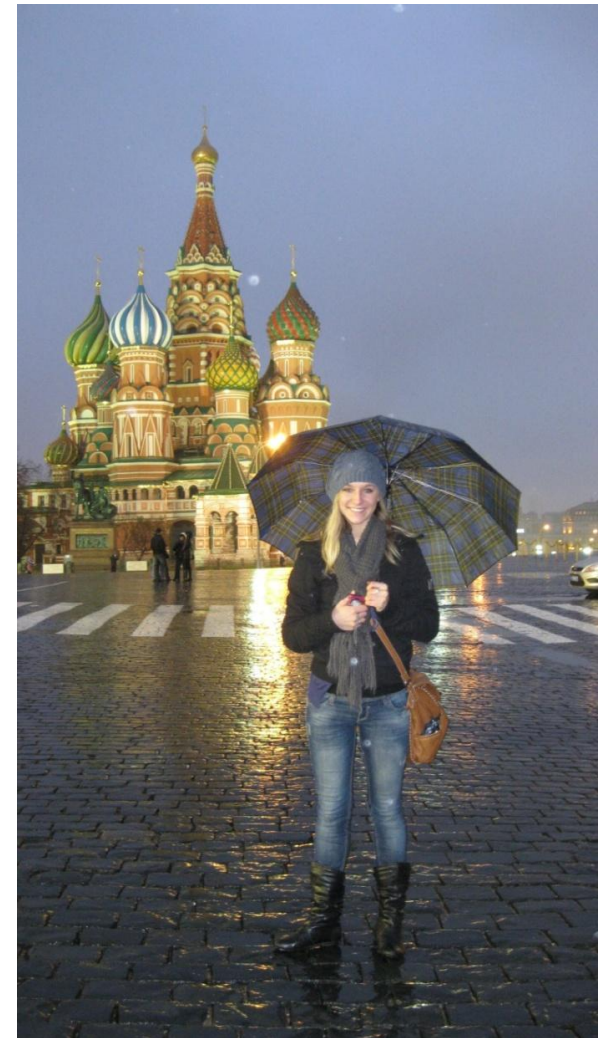
- *“I went from butchering a couple common words when I arrived to being understood in conversation with strangers when I left. Through language learning and through cross-cultural exchange, we can begin the conversation that makes cooperation between strangers on opposite sides of the globe possible.”*
- *“In only six weeks, I experienced things that changed my life in ways I never thought possible. I came to realize that as people, our uniting similarities matter far more than our distinguishing differences. The same thing that can make a child laugh or bring a smile to someone’s face in the United States will do the same in China...”*





NSLI FOR YOUTH

Scholarships to Study
Language Abroad



Bureau of Educational and Cultural Affairs, U.S. Department of State

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Gilman Scholarship for Study Abroad

- Scholarships for American undergraduates who are Pell grant recipients to study abroad for college credit
- In FY 2011, more than 2,300 scholarships to critical language countries
- 50 Critical Language Supplements (additional funding)



Critical Language Scholarship Program (CLS)

Participants: U.S. undergraduate and graduate students.

Expectation: Participants will continue their language study beyond the scholarship period and apply their critical language skills in their future academic and professional goals.

Languages: 13 languages were offered for summer 2012:

Arabic, Azerbaijani, Bangla/Bengali, Chinese, Hindi, Indonesian, Japanese, Korean, Persian, Punjabi, Russian, Turkish and Urdu. All CLS institutes are located in countries where these language are predominantly spoken.

Competition: Over 5,200 applications received for 631 awards.



CLS Program Structure

Group-based summer intensive language instruction and structured cultural enrichment experiences.

4-5 hours of formal language instruction each day, five days a week, covering approximately one year's worth of language study during the summer institutes.

Activities outside of formal classes are designed to **complement language learning** and include: tutoring, local peer conversation partners, cultural enrichment activities.

Summer only. 8-10 weeks.

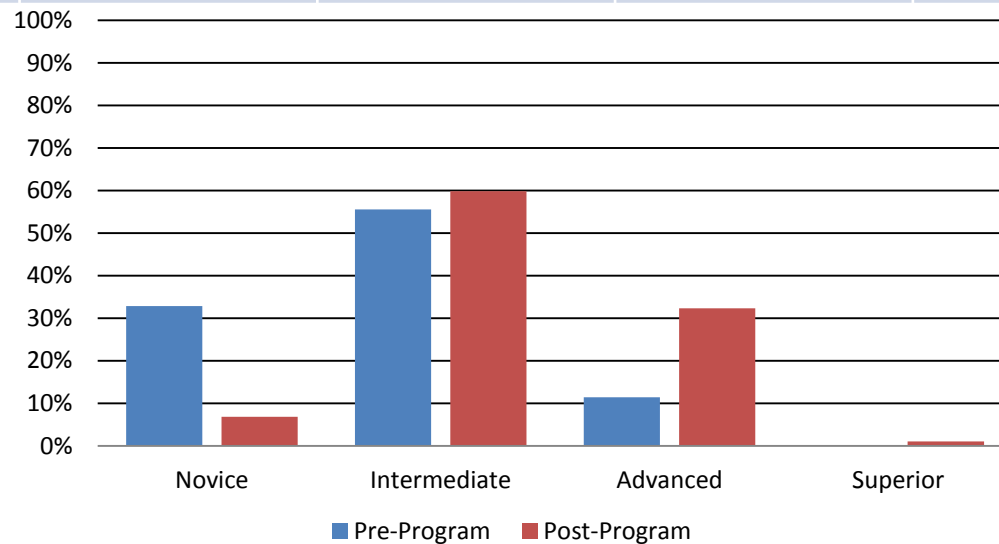
CLS Program Diversity Snapshot (2012)

- 10% are STEM majors;
- 24% self-identify as a student of color.
- 225 institutions represented, including: public and private institutions, community colleges, and Minority-Serving Institutions.
- Undergraduate students (70%); graduate students (30%).
- Women (61%); Men (39%).



CLS Program Testing Data

2011 CLS Test Scores				
All Languages	Pre-Program		Post-Program	
	# of Students	% of Students	# of Students	% of Students
Novice	192	33%	40	7%
Intermediate	325	56%	350	60%
Advanced	67	11%	189	32%
Superior	1	0%	6	1%
Total	585	100%	585	100%



CLS ALUMNI (2006-2011) SURVEY

1,152 alumni out of 2,767 responded to the survey

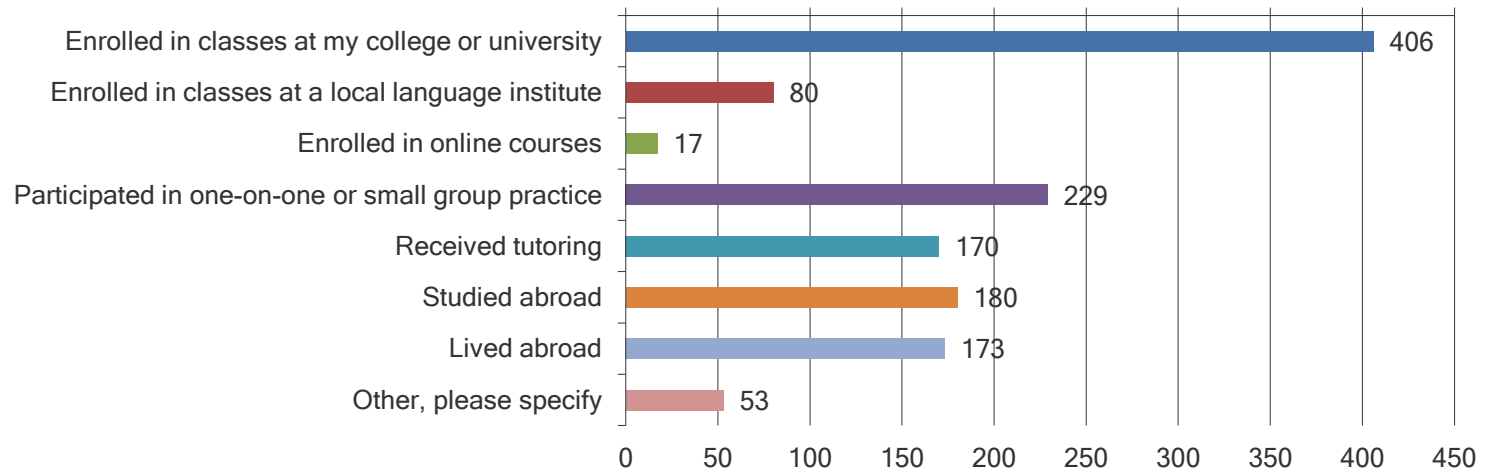
Who are CLS Alumni?

53% in degree programs	42% Bachelor's programs
	25% Master's programs
	29% Doctoral Programs
	4% Other degree programs (e.g. MD, JD)
37% are employed	63% full-time employment
	37% part-time employment
10% are "Other"	Includes volunteering, fellowships

Continued Language Study

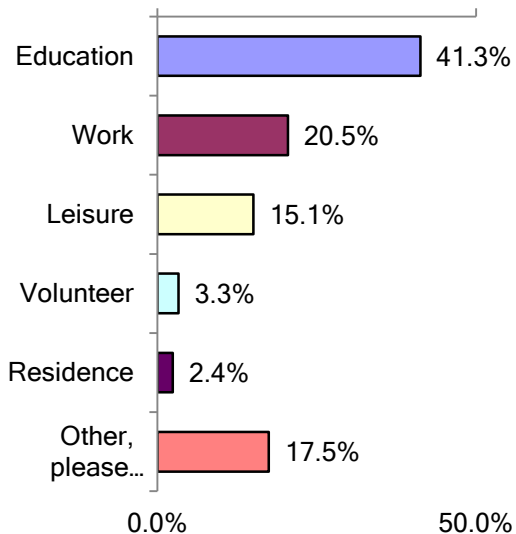
66% of alumni surveyed have continued formal study of their CLS language.

**Which of the following methods do you use to study your CLS target language?
Mark all that apply.**



Return to CLS Host Country

What was the main reason for your visit to your CLS host country?



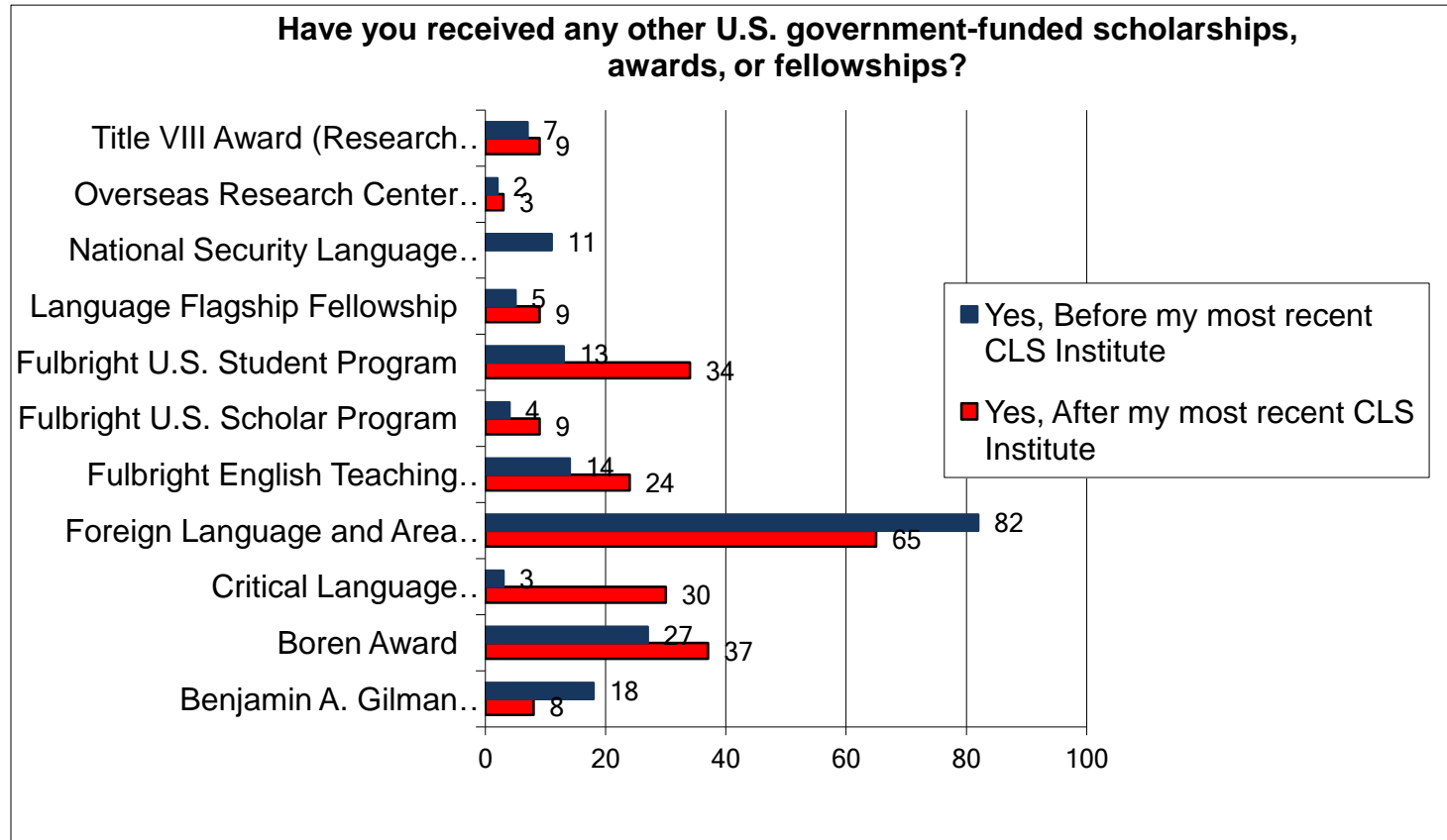
- 32% of CLS participants went back to their host country after program completion. Of those who returned, 20% traveled for work.

- 99% say that participation in the CLS Program helped them during their future visit to the CLS host country either to some extent or to a great extent.

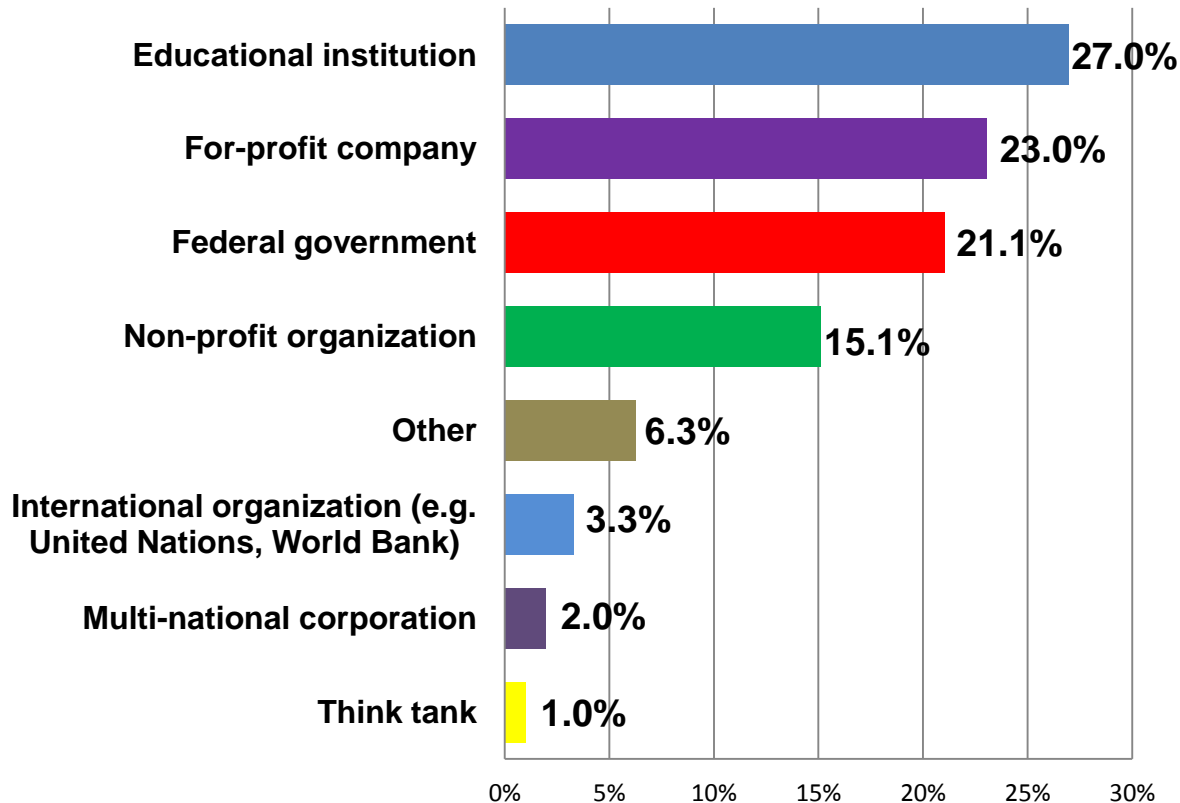
- 54% of CLS alumni plan to visit their CLS host country in the coming year.

Other Scholarships, Awards, Fellowships

- 186 CLS alumni respondents received a USG-funded scholarship, award or fellowship before participating in the CLS Program.
- 228 CLS Program alumni respondents received one after participating in the CLS Program.



CLS Alumni in Professional Fields



91% say participation influenced their career goals to some extent or a great extent.

68% use knowledge of their host country to some extent or a great extent at work.

67% say that the language skills they obtained helped them get their current job to some extent or a great extent.

36% are in jobs that require use of their CLS language – usually more than 50% of the time.

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Critical Language Enhancement Award (CLEA)

- Open to Americans accepted to Fulbright program
- Before or concurrent with Fulbright award
- Three to six months language training
- Arabic, Bahasa, Indonesian, Bangla/Bengali, Chinese, Gujarati, Hindi, Marathia, Punjabi, Russian, and Urdu



Fulbright Foreign Language Teaching Assistant (FLTA)

- Awards to young foreign teachers of English to teach their native languages on U.S. campuses
- In 2011-2012, 440 Fulbright FLTAs from 51 countries teach 32 languages on U.S. campuses in 50 states
- Arabic, Chinese, Hindi, Turkish, Russian and Swahili



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Intensive Summer Language Institutes (ISLI)

- Six week language “boot camp” for U.S. teachers of Mandarin at the intermediate and advanced level
- Changchun, China
- Includes: peer tutors, enrichment activities and excursions, graduate credit hours, book and shipping allowance, room and board, airfare, and insurance



Teachers of Critical Languages Program (TCLP)

- U.S. K-12 schools host highly qualified teachers from the Middle East and China for an academic year
- Open to U.S. school with developing and existing Mandarin and Arabic programs
- Program includes extensive orientation for exchange teachers, professional development workshops and small grant opportunities



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Questions?

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