Mission: Ensure the Marine Corps is – globally prepared, regionally focused – effective at navigating and influencing the culturally complex 21st Century operating environments in support of USMC missions and requirements

Do:
- Educate
- Train through live instruction
- Support through training and reference products

Enable:
- Provide instructor support to schools
- Contribute to curriculum development in schools
- Participate in exercise design and assessment

Partner:
- Contribute to doctrine
- Collaborate in research & reference material production
- Advise on policy
Professional Military Education (PME)

- Operational Culture Lectures and Products: Support formal education (Marine Corps University) through classroom instruction and discussion
- Exercise Support: Provide Cultural Subject Matter Experts to incorporate operational culture into planning process
- Green Cell: Support MCU with classes and practical exercise

Formal Schools

- Operational Culture classes & staff exercise support

Regional, Culture, and Language Familiarization (RCLF) Program
Why The RCLF Program?

15th MEU 2010-2011 Deployment
11+ Cultures Engaged during Missions across the ROMO

DESERT FOX/JODP JORDAN
RCLF Region 5

EAGER MACE, SAUDI ARABIA, RCLF Region 6

SAUDI ARABIA BILAT-EX
RCLF Region 6

MAGELLAN STAR VBSS-GULF
OF ADEN, RCLF Regions 6 & 11

RESCUE OP AT SEA GULF
OF ADEN, RCLF Region 6

SRI LANKA/MALDIVES,
RCLF Region 8

KINETIC OPERATIONS
OPERATIONAL TASKING
THEATER SECURITY COOPERATION
IMPACTED 9 DIFFENT RCLF REGIONS

ECHO MOUNTAIN-YEMEN,
RCLF Region 6

POTUS SUPPORT INDIA,
RCLF Region 8

AFGHANISTAN, SUPPORT
RCLF Regions 2 & 7

PAKISTAN HA/DR
RCLF Regions 7 & 8

MAREX-10 INDONESIA
RCLF Region 15

EXERCISE CROCODILO
TIMOR LESTE
RCLF Region 15
RCLF Highlights

• General Purpose Force Program
  – *Familiarization*, not expertise
  – Career length distance education
  – Requirement for entire career force (Sergeants and above)
  – Complements existing officer and enlisted PME
  – Integral to “PME complete” for rank

• Global capability
  – Culture general core enhanced by regional examples and language familiarization focused in the military domain
  – Provides a capability spread across the force
    • Not linked to manpower assignments

• Successful Beta test
  – Expanded the pilot program to enlisted Marines (1 Oct 2012)
  – No intent to retroactively assign Marines

• GPF Language
  – HeadStart 2, (rapport building and command phrases in the military domain)
Memorization of key tactical phrases that will assist in mission accomplishment and are derived from events listed in the Operational Culture & Language Training & Readiness Manual.

Concepts and abilities transferable from one AO to another; help interpret events where specific data are lacking or are rapidly changing; help personnel determine what they need to know and how to build that knowledge.

RCLF supports a globally deployable force while simultaneously enhancing regional understanding and functional language/communication skills throughout the operating force. It supports development of cross-cultural competence (3C). *Culture general core reinforced with regional context and language familiarization in military domain.*

The unique characteristics of a particular geographic area and its inhabitants.
**Language Familiarization – Definition**

*Those components of communication that facilitate a Marine’s ability to communicate at a basic level and perform a given task within a foreign population. It is functionally oriented and focuses on rapport building, establishing credibility, and specific words and phrases necessary to conduct military missions.*
RCLF Course Content

- **Block 1:** Introduction to operational culture through the Recruit Depots  
  Hrs: 1

- **Block 2:** Continued introduction to operational culture through Leading Marines and the Corporals’ Course  
  Hrs: 2.5 hrs

- **Block 3:** Regional Assignment; an introduction to the components of operational culture; identification of general aspects of operational culture as they relate to the assigned region  
  Hrs: 12 – 16

- **Block 4:** Application of operational culture principles in the tactical environment in the assigned region  
  Hrs. 12 – 16

- **Block 5:** Analysis of the role of operational culture in scenarios featuring mission planning for combined and interagency operations and negotiation strategies in the assigned region  
  Hrs: 12 - 16

- **Block 6:** Evaluate the impact of operational culture on operational/strategic planning  
  Hrs: 12 - 16

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**Enlisted Program**

- **Block 1:** Introduction to operational culture through TBS; regional assignment  
  Hrs: 1

- **Block 2:** Regional Assignment; an introduction to the components of operational culture; identification of general aspects of operational culture as they relate to the assigned region  
  Hrs: 12 – 16

- **Block 3:** Application of operational culture principles in the tactical environment in the assigned region  
  Hrs. 12 – 16

- **Block 4:** Analysis of the role of operational culture in scenarios featuring mission planning for combined and interagency operations and negotiation strategies in the assigned region  
  Hrs: 12 - 16

- **Block 5:** Evaluate the impact of operational culture on operational/strategic planning  
  Hrs: 12 - 16

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**Officer Program**

- **Block 1:** Introduce the role of operational culture through the Officer Candidate School  
  Hrs: 1

- **Block 2:** Regional Assignment; an introduction to the components of operational culture; identification of general aspects of operational culture as they relate to the assigned region  
  Hrs: 12 – 16

- **Block 3:** Application of operational culture principles in the tactical environment in the assigned region  
  Hrs. 12 – 16

- **Block 4:** Analysis of the role of operational culture in scenarios featuring mission planning for combined and interagency operations and negotiation strategies in the assigned region  
  Hrs: 12 - 16

- **Block 5:** Evaluate the impact of operational culture on operational/strategic planning  
  Hrs: 12 - 16

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**Language Instruction:**

- **RCLF Course Content:** 80 hrs total through Headstart2; completed between Blocks III and IV

- **Enlisted Program:** 80 hrs total through Headstart2; completed between Blocks III and IV

- **Officer Program:** 80 hrs total through Headstart2; completed between Blocks II and III
RCLF Language Component

- **Curriculum: HeadStart 2**
  - 1,000+ key terms and phrases focused on military needs
  - Initial acquisition and sustainment product
  - DLI produced/managed product
  - Computer based, scenario enabled program

- **Regional Languages:**
  - Arabic (Modern Standard), Arabic (Iraqi), Bahasa Indonesian, Chinese (Mandarin), Dari, Farsi, French, Korean, Pashto, Portuguese (Brazilian), Russian, Spanish, Swahili, Tagolog, Thai, Turkish, Urdu

- **Requirements:**
  - Headstart 2 completion will be required upon completion of Officer Block III and Enlisted Block IV (integral to PME complete for Capt and SSgt)
  - This requirement will not go into effect until all language modules are posted on MarineNet (NET 4thQ FY13)

* Bold denotes available HeadStart2 modules
17 Study Regions Covering More Than 130 Countries

_Circles indicate region overlap._
Training Activities

- Train over 30,000 Marines annually
  - Global capability
  - Operational culture instruction
  - Tactical language familiarization
  - Scalable for training audience and mission type
  - Mobile training teams, embedded trainer/advisors, deployed trainers

- Classroom instruction
- Training integration
- Field assessment
- Mission rehearsal exercises
- Operational Culture Field Guides
- Phrase cards
Language GAME

The Language GAME
Group Applied Mentored Experience

Scrimmage
Classroom Size
Level of Proficiency
Role Assignment
Use of Target Language
Facilitation/Coaching
Conversation Building Blocks
Balanced Approaches
Cognitive Learning
Behavioral Learning
Conceptual Learning Styles
Total Physical Response
Entropy
Guest Speakers
Conversation Improvisation
Flow Channel
Grammar Per Production
Questioning & Searching
Active Participation
Data Given/Units Produced
Communication
Student Employment
Leadership
Competition
Camaraderie
Team Spirit

Task Based Activities
Prepared Activities
Unprompted Activities
Hands on Learning
Self Expression
Brainstorming
Coaching Student
Student-Coach
Student-Student
Student Performance
Continued Evaluation
Informal Evaluation
Milestone
Shared Learning Experiences
Realistic Expectations
Feedback & Learning Psychology

Tactics & Tricks
Critical Thinking

Time Out & Maintenance
Language GAME

Students’ Achievement

Challenges

High

Anxiety

Flow

Boredom

Skills

High

A1

A2

A3

A4

Channel

Mihaly Cskszentmihalyi
Operations Support

- Deployed Cultural Advisors
- Reach-back capability
- Focused research
- Cultural advising in planning and execution
Contact Information

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