



Joining Forces to Fill the Talent Pipeline

ata American Translators Association
The Voice of Interpreters and Translators

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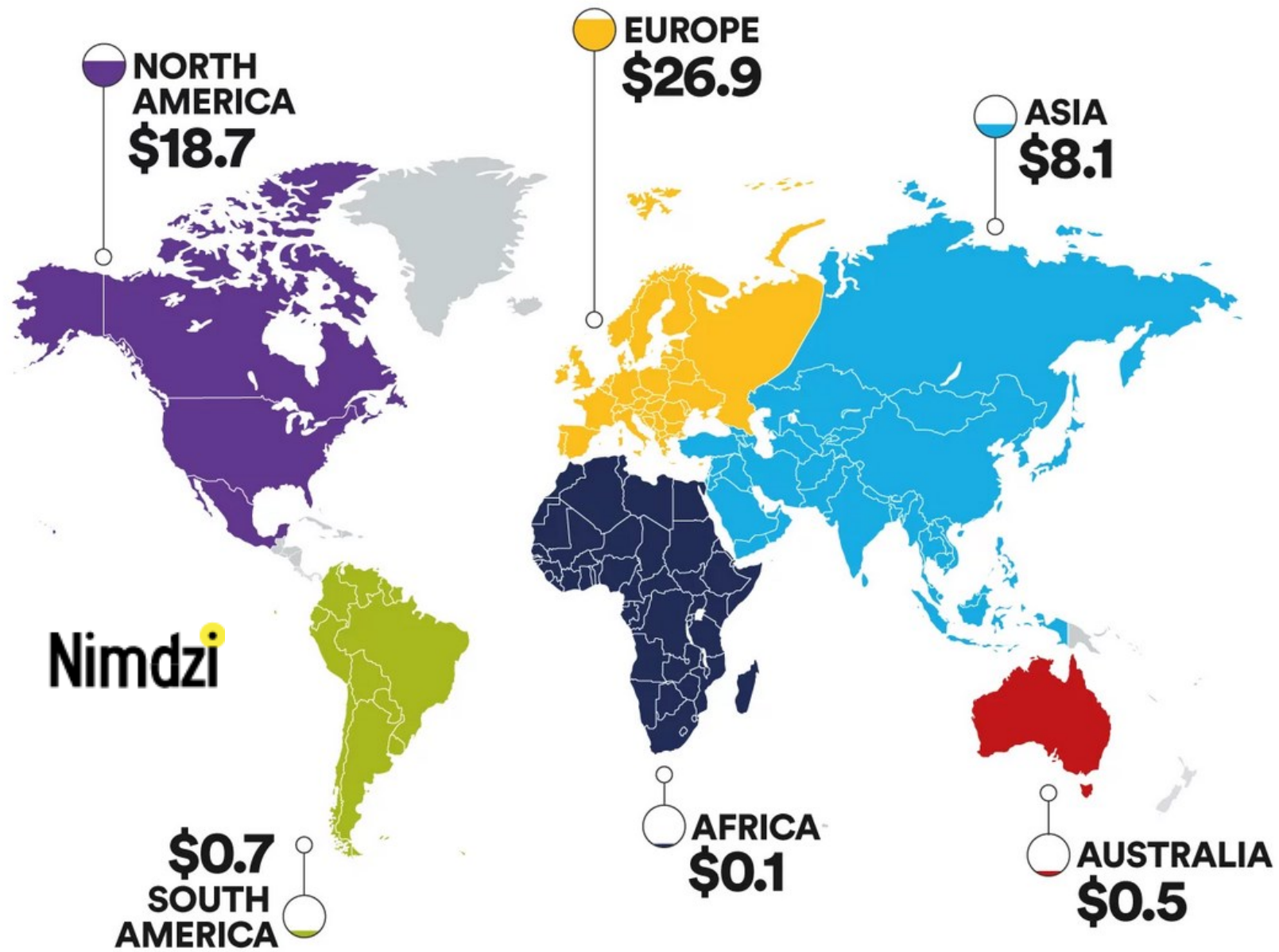
Dr. Bill Rivers



Caitilin Walsh, CT

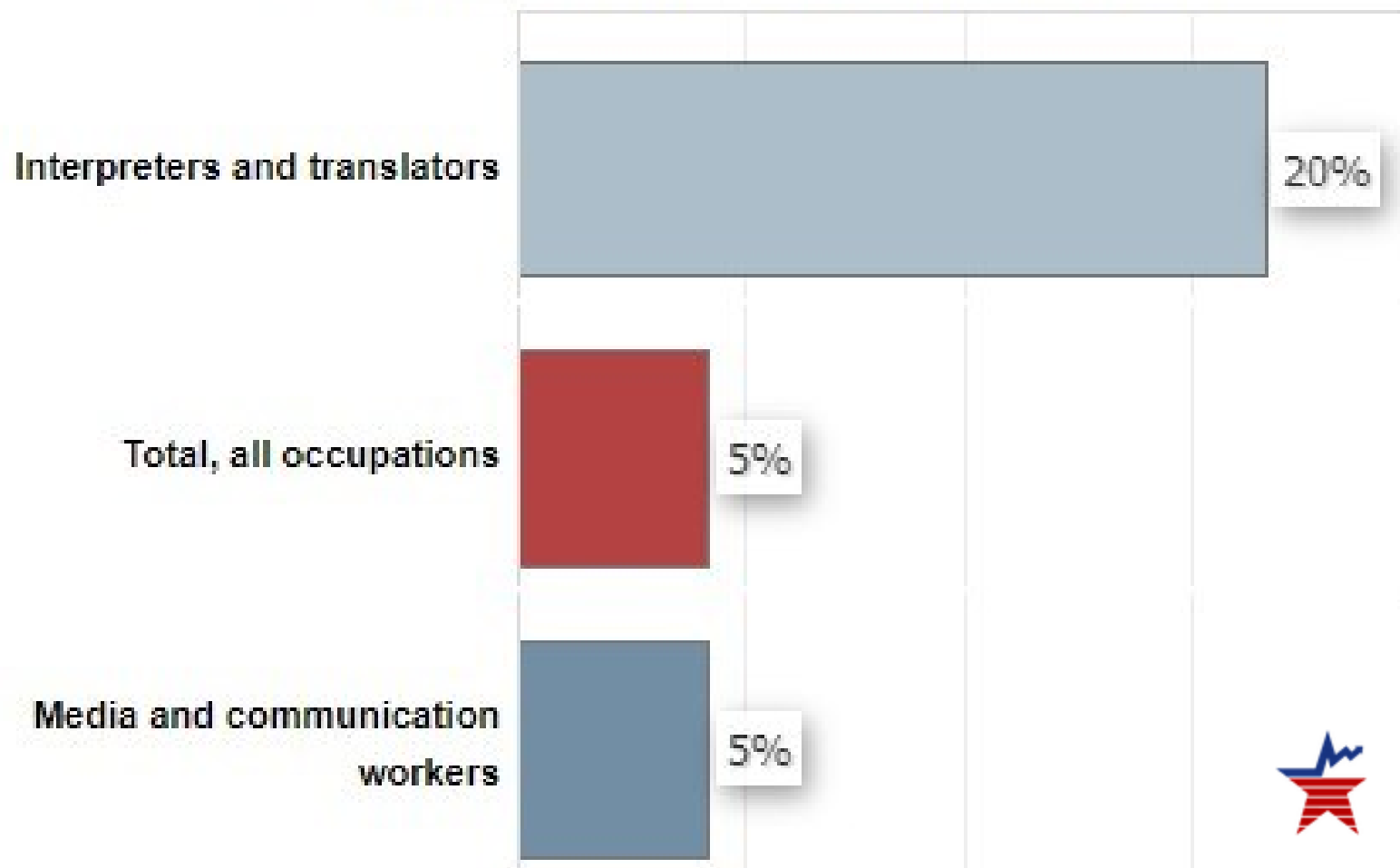


Kathleen Diamond



Interpreters and Translators

Percent change in employment, projected 2021-31



The Foreign Language Skills Gap*



foreign language-dependent U.S. employers reports **a language skills gap**



U.S. employers lost business due to **a lack of foreign language skills**

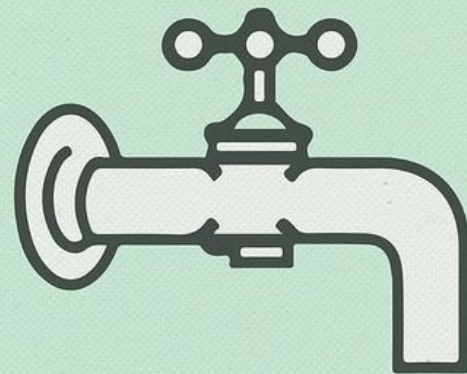
**A foreign language skills gap occurs when an employer has foreign language needs that are not currently met by its employees.*

“The talent gap for the language industry was identified a decade ago as one of our growth constraints.”



**“...the number one challenge facing
... businesses is insufficient
linguistic resources in their
pipelines to meet the growing
demand for professional
translators, interpreters, localizers,
and project managers. (2017)”**

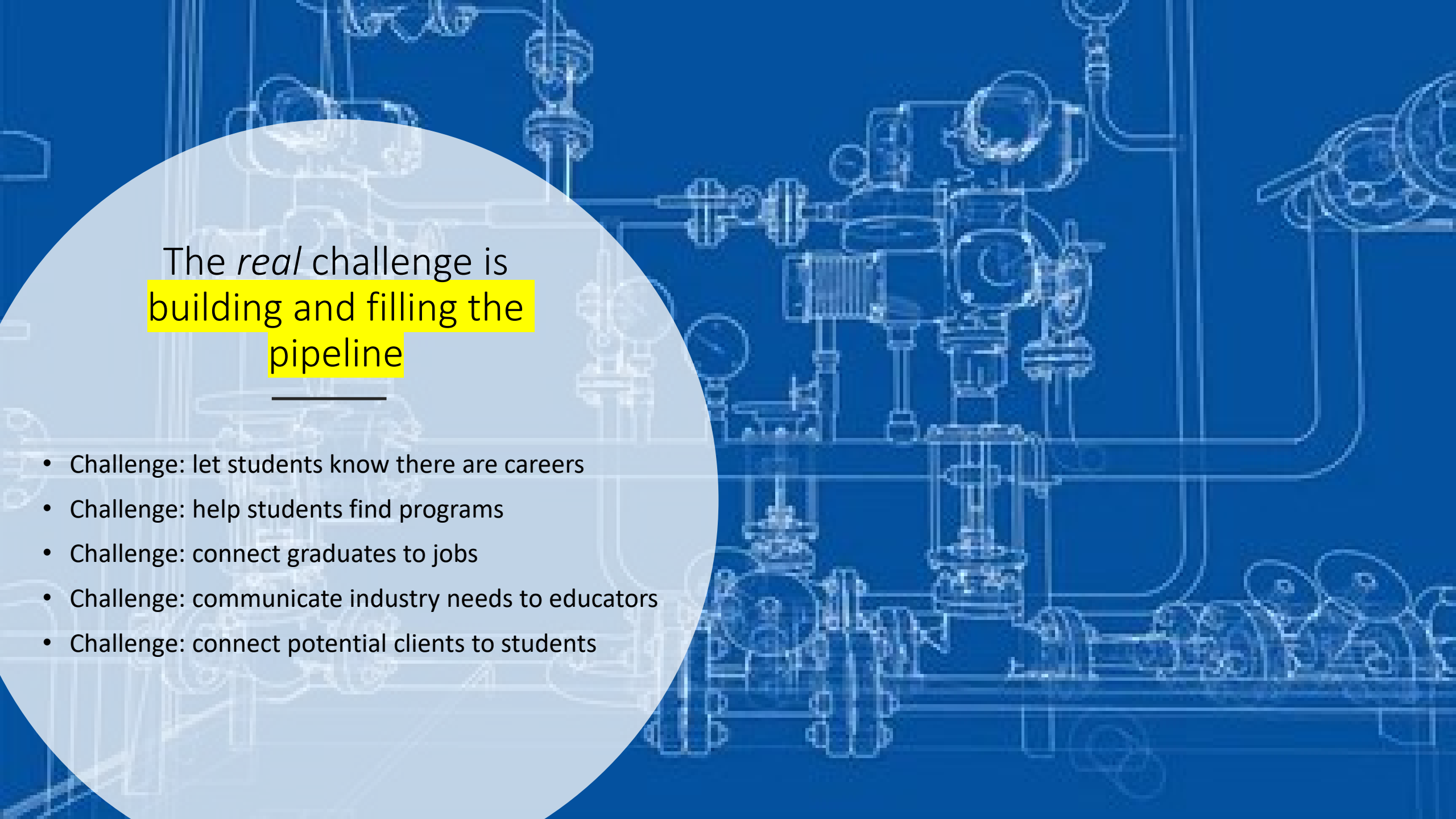
WATER
WORKS



PRICE \$150





The background of the slide is a dark blue technical drawing or blueprint. It features a complex network of white lines representing pipes, valves, and mechanical components, typical of an engineering schematic. The lines vary in thickness and are arranged in a structured, grid-like fashion, suggesting a detailed technical plan.

The *real* challenge is building and filling the pipeline

- Challenge: let students know there are careers
- Challenge: help students find programs
- Challenge: connect graduates to jobs
- Challenge: communicate industry needs to educators
- Challenge: connect potential clients to students

Challenge: let students know there are careers



Challenge: help students find programs

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CERTIFICATION **CAREER AND EDUCATION** **CLIENT ASSISTANCE**

Translation and Interpreting Courses

Many ATA Institutional members offer courses, programs, and degrees in translation and interpreting.

Home / Career and Education / Student Resources / Translation and Interpreting Courses

ALC BRIDGE | ASSOCIATION OF LANGUAGE COMPANIES

HOME ABOUT BRIDGE ▾ EVENTS ▾ RESOURCES ▾ JOB BOARD JOIN BRIDGE!

AVAILABLE PROGRAMS

General language studies programs have existed at institutions across the country and beyond for a long time. ALC Bridge shows you the programs that go the extra step to teach skills that can help students be successful in the language services industry.

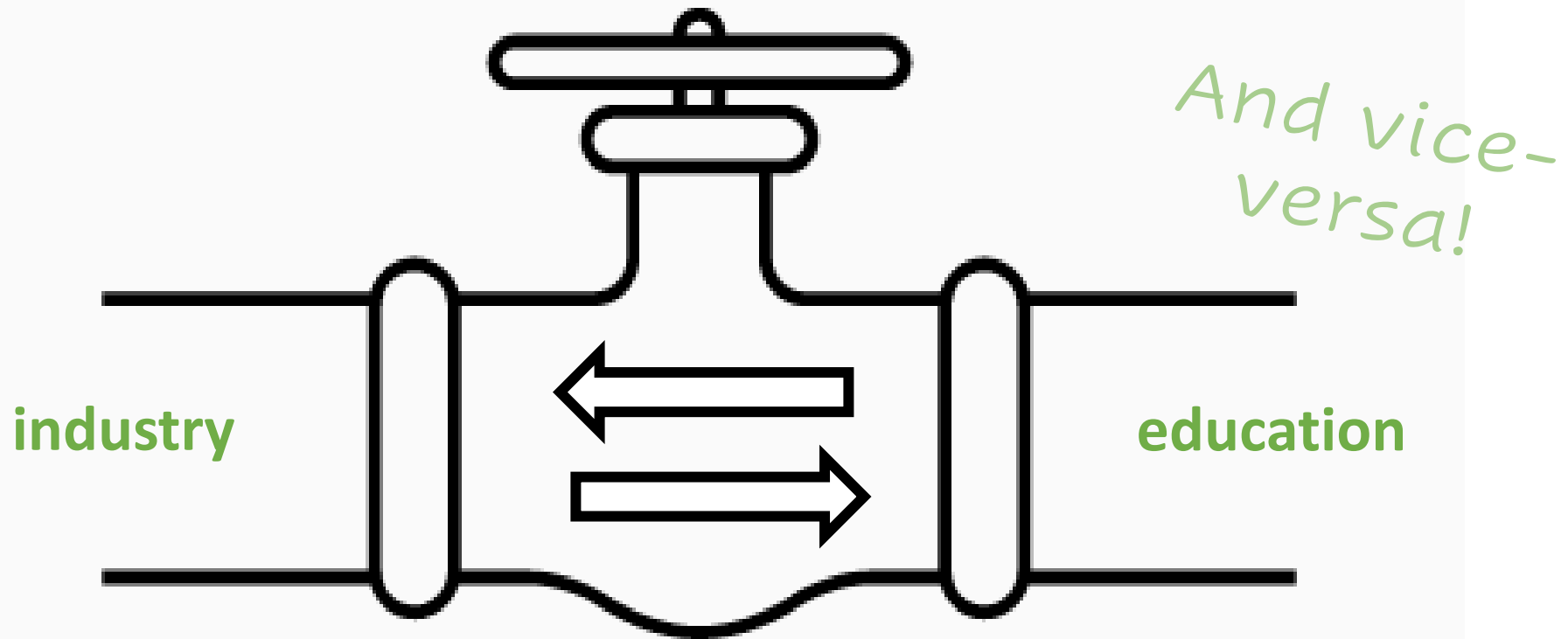
All programs are taught predominantly in English, and include English as one of the languages of the language pair, unless otherwise indicated.

Scroll through the list below

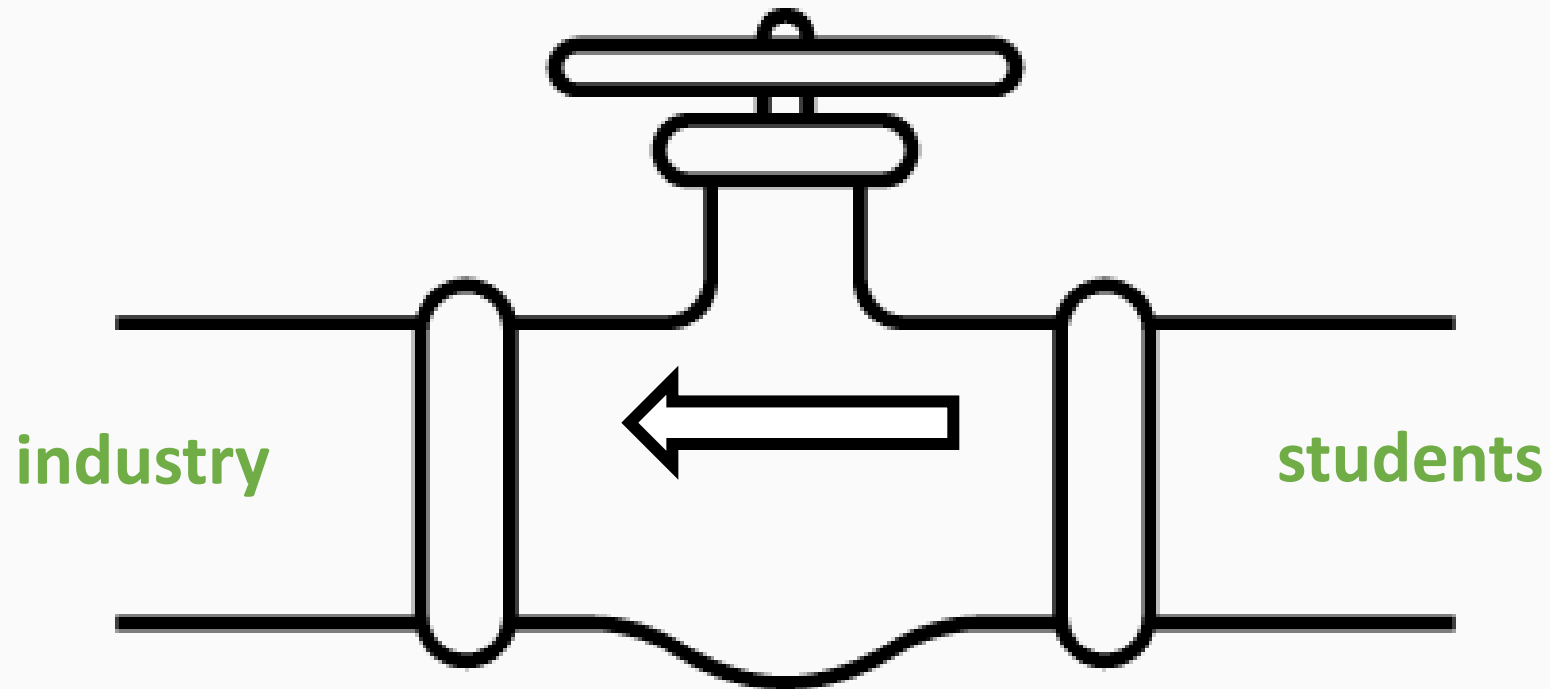
Arizona State University	Studies)	Concentration	ES	https://spanish.asu.edu/
Austin Community College	Translation	Professional Certificate	(non-specific)	http://continue.accollege.edu/
Barry University	Translation and Interpretation (within BA Spanish)	Concentration	ES & Other	https://www.barry.edu/translation/
Baruch College	Translation	Minor	ES	https://www.baruch.cuny.edu/translation/

Challenge:

Communicate industry needs to educators



Challenge: connect graduates to jobs



Connection to careers: Professional Associations



Translators &
Interpreters

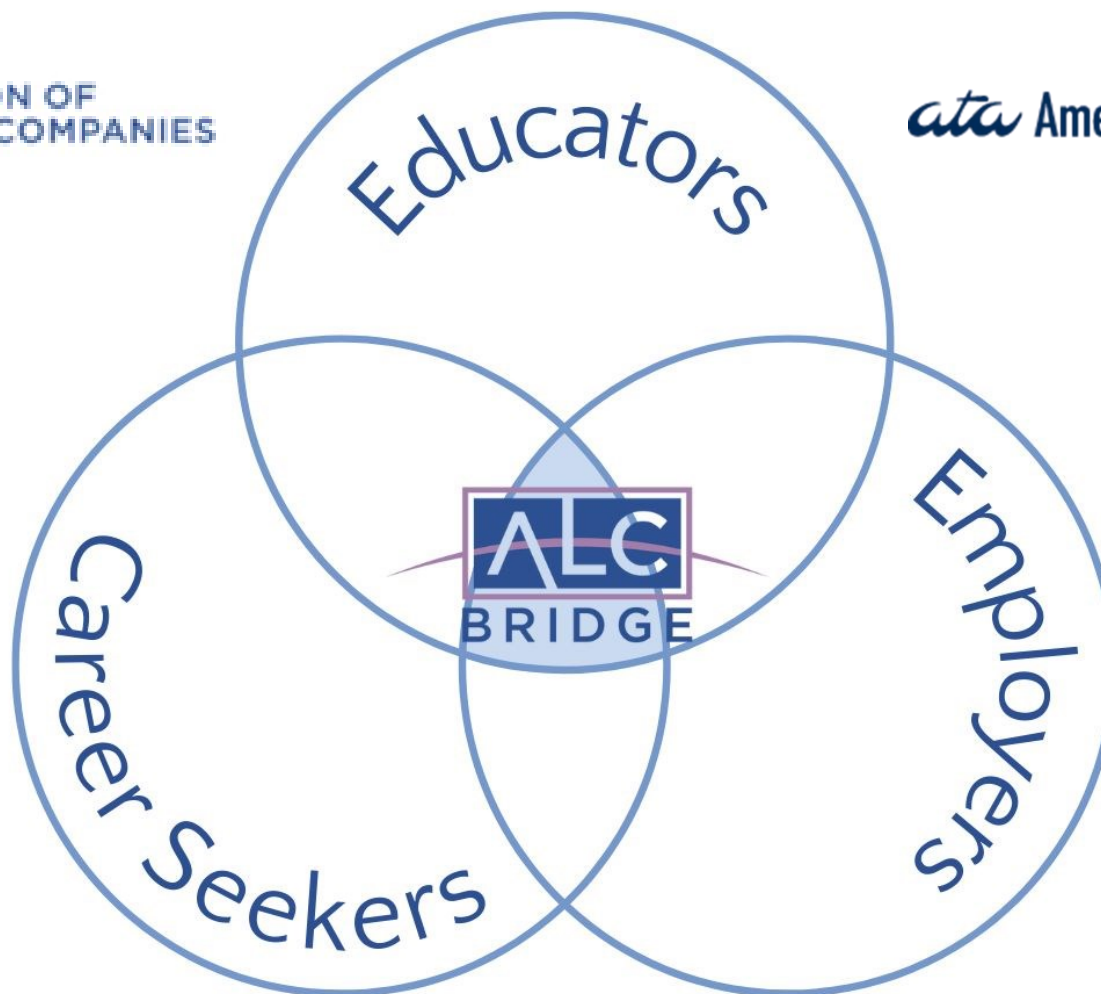


Language
Companies



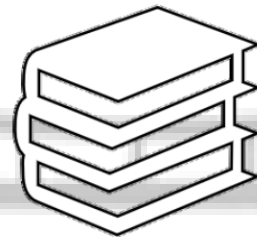
T&I
Education



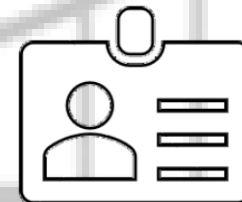




For **Employers** to
participate & recruit



For **Educators** to find
information &
guidance



For **Career Seekers** to
learn & connect
with work



SCHOOL OF
PROFESSIONAL STUDIES



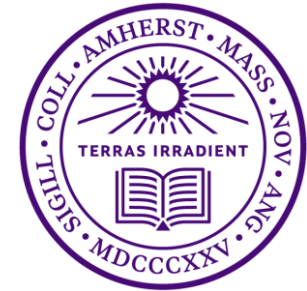
RUTGERS



Middlebury Institute of
International Studies at Monterey



Seminars & Courses




IES
ABROAD



UNIVERSITY OF
MARYLAND



Internships



Employers – Educators

Job Seekers

Sign-in or Create Account

Find an internship

See a list of currently available internships offered by members of the Association of Language Companies. These internships will offer insight into the myriad roles and opportunities that exist in the language services industry. From Localization project manager to sales in on-site and remote interpreting, plus many job types in between. Here's your chance to see if a career in the language services industry is right for you!

[Find an internship](#)

Intern, Translation Project Management



Member Company

LocFluent Consulting, Inc.

Fairport, New York, United States (Remote)

4 days ago

[Apply Now](#)

Description

[SAMPLE INTERNSHIP LISTING] This is a 12-week academic internship in Translation Project Management. The intern will gain basic training and will shadow experienced project managers. Daily tasks include quoting translation projects, preparing project files, setting up translation projects, staffing project tasks, managing project teams, preparing project deliveries, and maintaining customer language assets. Special research projects may also be included.

Job Information

Job ID: 66197738

Workplace Type: Remote

Location:

Fairport, New York, United States

The goal

An educated, well prepared talent pool of professionals whose output attracts solid, long-lasting clients to our companies



Q&A

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